



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rl 303
Blauvelt, NY 10913

Contract # 1530102
Schedule Dates 10/08/12-11/06/12
Advertiser Coalition for More Jobs & Better Schools (73428)
Agency McLaughlin & Associates (9012)
Product POLITICAL ISSUE (ns) (1187)
Brand COALITION 10/08 (465766)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPEBELL, MARIANNE
Phone/Fax /
CPE 343
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments COALITION 10/08
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
BETTER SCHOOLS

Date Entered 08/03/12
Last Modified 10/01/12
Entered By Nancy Brutus
CO-OP No
Headline # 06261275
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,268.75
Net Total \$46,856.25
Sales Tax

West Palm Beach (WPEC)	
By Broadcast Month	Spots
Oct. 2012	50
Nov. 2012	36
Grand Total:	86
	\$55,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Revised Line / SPOT (13)	10/29/12-11/02/12	2	:30	5P-5:30P (EST)	1	1	1	1	1	1			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		8/3/12
39.0	Normal Line / SPOT (39)	10/29/12-11/02/12	3	:30	6A-7A (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/1/12
40.0	Normal Line / SPOT (40)	11/05/12-11/06/12	3	:30	6A-7A (EST)	1	X	X						1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/1/12
41.0	Normal Line / SPOT (41)	10/08/12-10/12/12	3	:30	6A-7A (EST)	2	X	X	X	X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/1/12
42.0	Normal Line / SPOT (42)	10/22/12-10/26/12	3	:30	6A-7A (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/1/12
43.0	Normal Line / SPOT (43)	10/29/12-11/02/12	3	:30	9A-10A (EST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	West Palm Beach (WPEC)		10/1/12
44.0	Normal Line / SPOT (44)	11/05/12-11/06/12	3	:30	9A-10A (EST)	1	X	X						1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/1/12
45.0	Normal Line / SPOT (45)	10/08/12-10/12/12	3	:30	9A-10A (EST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	West Palm Beach (WPEC)		10/1/12
46.0	Normal Line / SPOT (46)	10/22/12-10/26/12	3	:30	9A-10A (EST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	West Palm Beach (WPEC)		10/1/12
47.0	Normal Line / SPOT (47)	10/29/12-11/02/12	3	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/1/12
48.0	Normal Line / SPOT (48)	11/05/12-11/06/12	3	:30	12P-12:30P (EST)	1	X	X						1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/1/12
49.0	Normal Line / SPOT (49)	10/08/12-10/12/12	3	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/1/12
50.0	Normal Line / SPOT (50)	10/22/12-10/26/12	3	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/1/12
51.0	Normal Line / SPOT (51)	10/29/12-11/02/12	3	:30	5P-5:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Schedule Dates	10/08/12-11/06/12	Last Modified	10/01/12
Advertiser	Coalition for More Jobs & Better Schools (73428)	Entered By	Nancy Brutus
Agency	McLaughlin & Associates (9012)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	Headline #	06261275
Brand	COALITION 10/08 (465766)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	CAMPEBEL, MARIANNE	Commission %	15.00
Phone/Fax	/	Commission	\$9,268.75
CPE	343	Net Total	\$46,856.25
Account Types	National/Political Issue Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	COALITION 10/08 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** COALITION- MORE JOBS BETTER SCHOOLS		

By Broadcast Month	Spots	Rate
Oct. 2012	50	\$31,950.00
Nov. 2012	36	\$23,175.00
Grand Total:	86	\$55,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
52.0	Normal Line / SPOT (52)	11/05/12-11/06/12	3	:30	5P- 5:30P (EST)	1	X	X						1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/1/12
53.0	Normal Line / SPOT (53)	10/08/12-10/12/12	3	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/1/12
54.0	Normal Line / SPOT (54)	10/22/12-10/26/12	3	:30	5P- 5:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/1/12
55.0	Normal Line / SPOT (55)	10/29/12-11/02/12	3	:30	5:30P- 6P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/1/12
56.0	Normal Line / SPOT (56)	11/05/12-11/06/12	3	:30	5:30P- 6P (EST)	1	X	X						1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/1/12
57.0	Normal Line / SPOT (57)	10/08/12-10/12/12	3	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/1/12
58.0	Normal Line / SPOT (58)	10/22/12-10/26/12	3	:30	5:30P- 6P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/1/12
59.0	Normal Line / SPOT (59)	10/29/12-11/02/12	3	:30	11P- 11:30P (EST)	4	X	X	X	X	X			4	\$1,050.00	\$4,200.00	West Palm Beach (WPEC)		10/1/12
60.0	Normal Line / SPOT (60)	10/22/12-10/26/12	3	:30	11P- 11:30P (EST)	4	X	X	X	X	X			4	\$1,050.00	\$4,200.00	West Palm Beach (WPEC)		10/1/12
61.0	Normal Line / SPOT (61)	10/08/12-10/12/12	3	:30	11P- 11:30P (EST)	2	X	X	X	X	X			2	\$1,050.00	\$2,100.00	West Palm Beach (WPEC)		10/1/12
62.0	Normal Line / SPOT (62)	11/03/12-11/03/12	3	:30	7P- 7:30P (EST)							1		1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/1/12
63.0	Normal Line / SPOT (63)	10/27/12-10/27/12	3	:30	7P- 7:30P (EST)							1		1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/1/12
64.0	Normal Line / SPOT (64)	11/04/12-11/04/12	3	:30	9A- 10:30A (EST)							1		1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/1/12
65.0	Normal Line / SPOT (65)	10/28/12-10/28/12	3	:30	9A- 10:30A (EST)							1		1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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66.0	Normal Line / SPOT (66)	10/14/12-10/14/12	3	:30	9A-10:30A (EST)								1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, McLaughlin & Associates

do hereby request station time concerning the following issue:

Stronger Economy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
WPEC #1350102					

Total Charges: \$55,125⁰⁰

This broadcast time will be used by: Coalition for More Jobs, Better Schools and a Stronger Economy

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Coalition for More Jobs, Better Schools and a Stronger Economy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):
Kim LeeBove, Treasurer


THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7.31.2012		203.966.9757
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
	Lillie K. Roberts	Sales Director
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Corruption for More Jobs, PARTY: _____
Better Schools & A Stronger Economy

OFFICE/DESCRIPTION: Issue ELECTION DATE: _____

INQUIRY MADE BY: Marianne Campbell
Candidate Manager Agency Committee (circle one)

ADDRESS: McLaughlin & Associates
919 Prince Street
Alexandria, VA 22314

PHONE: _____ FAX: _____

EMAIL: _____

Information Requested: Rates & Avail's

Final Disposition: Order Placed \$55,125⁰⁰

If Committee, list officers and position: Treasurer - Kim LeeBove

203-966-9757

TAKEN BY: Cheryl Blair - DATE: _____ TIME: _____

T. Rep NY